

K75XR70

BRAVIA 7 75" class Mini LED QLED 4K HDR Google TV (2024)

Designed to bring the cinema experience into your home with superior picture quality and immersive sound. Captivating brightness and beautifully accurate color reveal extraordinary depth and detail in every scene. Combined with enhanced theater-like sound, get a truly thrilling entertainment experience at home.



Bullets

- Thousands of Mini LEDs are precisely controlled by XR Backlight Master Drive™ to deliver authentic contrast and our brightest ever 4K TV.
- Access billions of accurate real-world colors with QLED technology and XR Triluminos Pro™.
- XR Processor™ intelligently enhances every scene in real-time boosting color, contrast, and clarity.
- Get access to all your favorite streaming apps in one place with Google TV™. And with Google Assistant™, simply use your voice to search and ask questions.¹
- Get access to all your favorite streaming apps, including Netflix, Prime Video, Disney+, YouTube, the Apple TV app, Crunchyroll, and many more.¹
- Easily stream to your TV with support for AirPlay® 2 and Chromecast built-in™^{9,10}
- Get movies included, and access to the largest IMAX® Enhanced collection, with the SONY PICTURES CORE app (formerly BRAVIA CORE).^{2,3}
- See a studio calibrated picture with modes specially designed for Netflix, Prime Video, and SONY PICTURES CORE (formerly BRAVIA CORE).^{4,5}
- Get a truly cinematic viewing experience with support for Dolby Vision® and Atmos®, IMAX® Enhanced, and DTS:X®.^{3,6}
- Upscale all your HD and digital content and bring back lost detail with XR Clear Image™.⁷
- See blur-free picture quality in fast-moving sports and action-packed movies powered by XR Motion Clarity™.
- With Acoustic Multi-Audio™, sound positioning tweeters produce wider, elevated sound that matches the picture you see.
- Always hear clear dialog, even in loud action scenes, with Voice Zoom 3™.¹⁷
- Pair BRAVIA TV with a compatible BRAVIA Theater sound system to unlock Acoustic Center Sync for elevated audio and clearer dialog.¹¹
- Use BRAVIA Connect app to easily control your BRAVIA TV from your smartphone and change volume, picture settings, and even troubleshoot issues.¹²
- Take your PlayStation® 5 gaming to the next level with exclusive features – Auto HDR Tone Mapping and Auto Genre Picture Mode – that optimizes picture quality for gaming and streaming.¹³
- Game Menu puts all your gaming picture settings and exclusive assist features in one place.
- Get the advantage in high-performance gaming with HDMI 2.1 features 4K/120, VRR, ALLM and the newly added Source-based Tone Mapping (SBTM).¹⁴
- Premium four-way stand – two low-profile positions for wide or narrow furniture, or two raised positions to accommodate a soundbar.¹⁵
- BRAVIA CAM (sold separately) automatically optimizes picture and sound according to your room environment, and you can enjoy video chat on a bigger screen.¹⁶
- Eco Dashboard keeps all your energy efficiency settings in one place, making it easier to change them individually or in one go.

Features

Cinema is coming home

Feel the emotion and excitement of the movies with BRAVIA. Our decades of professional filmmaking experience allow us to faithfully recreate the creators vision at home with cinematic brightness, contrast, and color. Immerse yourself in the story with detailed picture quality just as you see in real life.

A new era in brightness and contrast

Our advanced XR Backlight Master Drive™ controls thousands of Mini LEDs with absolute precision to deliver extreme brightness. Enhanced by XR Contrast Booster 20, see truly authentic contrast with deep, detailed blacks and dazzling highlights that makes movies and shows burst off the screen.

Billions of real-world colors

Access billions of accurate colors that reproduce each shade with the subtle differences as real life. The QLED panel, reinforced by XR Triluminos Pro™, enhances the range of hues and saturation, revealing extremely precise color in every scene and makes skin tones look completely natural.

Powerful TV processing

Watch everything with lifelike picture quality, powered by the intelligent XR Processor™. Hundreds of thousands of individual on-screen elements are processed and enhanced in real-time, boosting color, contrast, and clarity, bringing astounding realism to your content.

Everything you stream. All on one screen.

With 700,000+ movies and TV episodes, live TV, and more available across 10,000+ apps, Google TV™ brings together your favorite entertainment from across your apps and organizing it all, just for you.¹

Movies included with SONY PICTURES CORE

Instantly enjoy top movies and access to the largest IMAX® Enhanced collection with the SONY PICTURES CORE app (formerly BRAVIA CORE). Your BRAVIA TV comes with movie credits included so you can immediately watch some of the latest releases. You're also subscribed to an amazing selection of new and classic movies to stream anytime, and updated regularly.^{2,3}

Studio calibrated picture

Our film production expertise helps us faithfully reproduce the creator's vision with studio calibrated picture modes. Netflix Adaptive Calibrated Mode brings studio-quality mastering home with brightness automatically adjusted to your room conditions. With Prime Video Calibrated Mode see movies, shows, and even live sports the way the filmmakers and broadcasters intended. SONY PICTURES CORE Calibrated Mode (formerly BRAVIA CORE) brings studio-quality picture mastering to your living room.^{4,5}

More immersive movie experience

BRAVIA TVs support the rigorous standards of Dolby Vision® and Atmos®, IMAX® Enhanced, and DTS:X®, for a truly cinematic and immersive viewing experience. These formats were designed to elevate your movie watching with more 3D sound and dynamic HDR visuals that are sure to impress.^{3,6}

Crystal clear picture

Bring back lost detail with reduced noise and see all your HD and digital content upscaled to near-4K resolution with XR Clear Image™. See the authentic features of people's faces, identify every blade of grass, and marvel at the precise texture of buildings and scenery.⁷

Blur-free action

Watching sports and action-packed movies just got a whole lot better. XR Motion Clarity™ combats blur and judder by analyzing on-screen motion and precisely controls every frame to ensure picture quality stays smooth, bright, and clear.

Hands-free help from Google

With Google Assistant, searching is easy – just ask Google. Press the Google Assistant button on the remote or try saying, "Hey Google, find action movies" to search across your favorite apps. Access entertainment, get answers on screen, and control smart home devices.¹

Your favorite streaming apps in one place

Sony Google TVs™ give you access to all your favorite streaming apps in an easy-to-navigate interface, including Netflix, Prime Video, Disney+, YouTube, the Apple TV app, Crunchyroll, and many more.¹

Family-friendly smart TV

With Kids Profiles, kids get their very own Google TV™ experience — a space that's just for them, with apps and entertainment designed with kids in mind. Kids can pick from a selection of playful avatars and themes, and parents can restrict what streaming services are shown, limit watching time, and set a bedtime.^{1,8}

Effortlessly stream to your TV

Easily stream movies, shows, photos, and more from your Apple® device with AirPlay® 2 or Android™ device with Chromecast built-in™.^{9,10}

Cinematic surround sound

Feel like you're at the movies with cinematic sound and clear dialog. With Acoustic Multi-Audio™, sound positioning tweeters on the sides of the TV produce a wider, elevated soundstage, enabling audio to follow the action on screen. Voice Zoom 3™ intelligently controls dialog so people talking are always loud and clear. And with support for Dolby Atmos®, DTS:X®, and 3D Surround Upscaling, everything you watch gets the true surround sound treatment.^{6,17}

BRAVIA TV and BRAVIA Theater, the perfect pair

Pair BRAVIA TV with compatible BRAVIA Theater models for the ultimate cinema-like experience at home. Acoustic Center Sync pairs the TV's speakers with the sound system, reinforcing the center channel for clearer, fuller dialog. When connected, easily control the sound settings on the TV's Quick Settings menu, making it easy to adjust volume and sound field with a single remote.¹¹

Do it all with BRAVIA Connect app

Easily control your BRAVIA TV from your smartphone. With BRAVIA Connect app, you can adjust volume and settings without needing your remote or the TV's on screen menu. The app also provides technical support, recommendations, and helps you discover useful features.¹²

Perfect for PlayStation® 5

Get detailed, responsive game play and feel the action all around you with BRAVIA TV exclusive features for the PlayStation® 5 console. Auto HDR Tone Mapping instantly optimizes HDR settings during your PS5® initial setup for detailed, high-contrast scenes. Auto Genre Picture Mode automatically switches the TV to Game Mode when gaming to ensure reduced input lag and back to Standard Mode when streaming for optimized picture quality.¹³

All your game settings in one place

With Game Menu, quickly manage your gaming picture settings and exclusive assist features in a single convenient interface. Get access to features like Black Equalizer to reveal details in even the darkest shadows, apply a Crosshair overlay so you always have your enemy in your sights, and use the Screen Size feature to shrink your screen for precision gaming on your big TV.

Level up your gaming with HDMI 2.1 features

BRAVIA TVs deliver a thrilling gaming experience with support for 4K/120, VRR, and ALLM as specified in HDMI 2.1. With 4K/120 you get up to 120fps in 4K resolution on compatible games giving you the advantage in high-intensity gaming. Variable Refresh Rate (VRR) allows the TV to dynamically match frame rate of the gaming device, enabling smoother gameplay without stuttering delays or screen tearing. Auto Low Latency Mode (ALLM) supports more responsive gameplay by enabling the TV to automatically switch to low latency mode whenever a gaming device is connected. Lastly, Source-based Tone Mapping (SBTM) allows the TV to communicate its HDR capabilities to the device, further optimizing your gaming experience.¹⁴

Beautifully designed to complement your space

Our premium, minimalist One Slate design keeps you focused on the big picture. The versatile four-way stand gives you the option of two low-profile positions for flexibility on wider or narrower furniture or two raised positions to accommodate a soundbar.¹⁵

Discover new ways to enjoy TV with BRAVIA Cam

Connect BRAVIA Cam, sold separately, for an even more dynamic viewing experience. BRAVIA Cam recognizes where you're sitting in the room and automatically optimizes picture and sound for the environment and to your seating location. You can also enjoy video chat with friends and family on a bigger screen.¹⁶

Compact Eco Remote

Our compact Eco Remote uses approximately 79.7% recycled plastic and is designed for easy control of all your connected devices.

All your energy-saving settings in one place, now redesigned

With the flexible and configurable Eco Dashboard, energy saving settings can now be centrally managed. You can easily customize energy saving settings for your TV usage, viewing environment, and the content you are watching, all in one place. And the new design with more details makes it easier to make informed, eco-conscious decisions.

Specification

TV System

TV System (Analog)

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|---|--|
| Tuner Channel Coverage (Analog) | VHF: 2-13/UHF: 14-69/CATV: 1-135 |
| TV System (Digital Terrestrial) | ATSC/ ATSC3.0(NEXTGEN TV / Available only when region/country is set to U.S.A.) |
| Tuner Channel Coverage (Digital Terrestrial) | VHF: 2-13/UHF: 14-69(2-13/14-36 for ATSC3.0) |
| TV System (Digital Cable) | Clear QAM |
| Tuner Channel Coverage (Digital Cable) | CATV: 1-135 |
| Number of Tuners (Terrestrial/Cable) | 1(Digital/Analog) |
| Color System | NTSC |
| Color Space | sRGB/BT709,BT2020,AdobeRGB,DCI |
| Operating System | Google TV |
| On-board Storage (GB) | 32GB |
| Display Features | |
| Display type | LCD Mini LED |
| Backlight dimming type | Full Array Local Dimming |
| Display Specs | |
| Screen Size (inch, measured diagonally) | 75"(74.5") |
| Screen Size for WEB(diagonal, cm, integer or 1st decimal) | 189 cm |
| Backlight type | Mini LED |
| Display resolution (H x V, pixels) | 3840 x 2160 |
| Viewing Angle (Right/Left) | 178(89/89) degree |
| Viewing Angle (Up/Down) | 178(89/89) degree |
| Display Resolution | QFHD |
| Aspect Ratio | 16:9 |
| Video Features | |
| XR Backlight Master Drive | Yes |
| Peak Luminance | XR Contrast Booster 20 |
| TRILUMINOS | XR Triluminos Pro |
| Features for PlayStation®5 Auto HDR Tone Mapping | Yes |
| Features for PlayStation®5 Auto Genre Picture Mode | Yes |
| XR Clear Image | Yes |
| Picture modes | Vivid, Standard, Cinema, Professional, Calm, Photo, IMAX Enhanced, Dolby Vision (Vivid/Bright/Dark/Game), FPS game, RTS game |
| Auto Wide | Yes |
| Wide Mode | Full/Vertical Fit/Horizontal Fit/Original,Full/Vertical Fit/Horizontal Fit/Original |
| Motion enhancer | XR Motion Clarity |
| 24p True Cinema | Yes |
| Live Colour™ Technology | Yes |
| CineMotion/Film Mode/Cinema Drive | Yes |
| 4K Processor | XR Processor |

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| HDR (High Dynamic Range) compatibility | Yes(HDR10,HLG,Dolby Vision) |
| Panel Refresh Rate (Native Hertz) | 120Hz |
| Dynamic Contrast Enhancer | Yes |
| Audio Specs | |
| Channel | 2ch |
| Audio Power Output | 10W + 10W + 10W + 10W * Except in Power Saving Mode. |
| Speaker Position | Down Firing + Side Back |
| Bass/Treble/Balance | Balance |
| Speaker Type | Acoustic Multi-Audio |
| Speaker Configuration | Full Range (Bass Reflex) x 2, Tweeter x 2 |
| Digital audio out (Optical) format | Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS |
| Audio Features | |
| Acoustic Center Sync | Yes (S-CENTER SPEAKER IN) |
| Ready for 360 Spatial Sound Personalizer | Yes (via Bluetooth) |
| Simultaneous Sound Output with TV Speaker | Bluetooth A2DP Device |
| Vertical Surround Engine | Vertical Surround Engine |
| Acoustic Auto Calibration | Room & User Position Compensation |
| Speaker Type-2 | Sound Positioning Tweeter |
| Clear Phase | Yes |
| S-Master | S-Master Digital Amplifier |
| Auto Surround | Yes |
| DTS audio format support | DTS Digital Surround, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X |
| Simulated surround sound | S-Force Front Surround |
| Dolby audio format support | Dolby Audio, Dolby Atmos |
| Voice Zoom | Voice Zoom 3 (Also available with compatible Sony Soundbar) |
| HDMI Audio Return Channel(ARC) | Yes (eARC/ARC) |
| Advanced Auto Volume | Yes |
| Auto Mute (on no signal) | Yes |
| HDMI input Audio format | 7.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X |
| ARC output format | Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS |
| Network Features | |
| Control Menu | Yes |
| ECO Dashboard | Yes |
| Apple AirPlay | Yes |
| Apple HomeKit | Yes |
| Home Network Feature | Home Network Client, Home Network Renderer |
| Wi-Fi Certified | Yes |

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| Wi-Fi Standard | a/b/g/n/ac/ax |
| Wi-Fi Frequency | 2.4GHz/5GHz/6GHz |
| Codec for Home Network | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAV C S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only) |
| Wireless LAN | Integrated |
| Convenience Features | |
| Optimization of HDMI input | Prioritize HDMI content type information |
| Source-Based Tone Mapping(SBTM) | Yes(for HDMI3/4) |
| UVC/UAC support | Yes |
| Variable Refresh Rate (VRR) | Yes (for HDMI3/4) |
| Auto Low Latency Mode (ALLM) | Yes (for HDMI1/2/3/4) |
| Features specified in HDMI2.1 | 4K120/eARC/VRR/ALLM/SBTM(Source-Based Tone Mapping) |
| Built-in Mic switch | Yes(Center) |
| Electronic Program Guide (EPG) | Yes |
| USB playback codecs | MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAV C S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC,JPEG/HEIF/WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only) |
| Built-in Mic | Yes |
| Text Input Language | ENG / FRA / GER / HEB / ITA / RUS / SPA / VIE / JPN |
| Chromecast built-in | Yes |
| Application Store | Yes (Google Play Store) |
| BRAVIA Sync (including HDMI-CEC) | Yes |
| i-Manual | Yes |
| Parental Control | Yes |
| Channel Block (with password) | Analog & Digital |
| Show/Hide Channels | Yes(Digital&Analog) |
| On Screen Clock | Yes |
| Sleep Timer | Yes |
| On/Off Timer | Yes |
| USB drive format support | Yes (Supported File System: FAT16/FAT32/exFAT/NTFS) |
| Display Language | AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,BAQ,PER,FIN,FRA,GLG,GUJ,HIN,HRV,HUN,IND,ISL,ITA,HEB,JPN,KAZ,KAN,KOR,KIR,LAO,LIT,LAV,MAC,MAL,MON,MAR,MAY,BUR,NOB,NEP,NLD,ORI,PAN,POL,POR,RUM,RUS,SOL,SLV,ALB,SRP,SWE,SWA,TAM,TEL,THA,TGL,TUR,UKR,URD,UZB,VIE,zh_CN,zh_HK,zh_TW,ZUL |
| Auto Shut-off | Yes |
| Sensing Features | |
| Sensor | Light |
| Energy Saving & Efficiency | |
| SORPLAS | Yes |

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| Dynamic Backlight Control | Yes |
| Power Saving Mode / Back Light Off Mode | Yes |
| General Features | |
| Smart TV | Google TV |
| SONY PICTURES CORE Calibrated mode | Yes |
| Prime Video Calibrated mode | Yes * Firmware update may be required. |
| Auto Calibration with CalMAN | Yes |
| Netflix Calibrated mode | Yes (Adaptive Calibrated Mode) |
| IMAX Certified Model | Yes |
| Closed Captions (Analog) | Closed Caption |
| SONY PICTURES CORE | 5 credits/12 months |
| Demo Mode | Yes(e-POP only) |
| Accessibility Features | |
| Color Inversion | Yes |
| Screen Reader | Yes |
| Audio Description | Yes |
| Closed Captions (Digital) | Closed Caption |
| Text Magnification | Yes |
| Accessibility Shortcut | Yes |
| Voice Search | Yes |
| Accessible Initial setup with TalkBack | Yes |
| Menu timeout settings | Yes |
| Power-on Volume settings | Yes |
| TalkBack | Yes |
| Switch Access | Yes |
| Customizing Capability | |
| RS-232C Control | Yes |
| Design Features | |
| Stand Position | 4way position(Outside/Inside/Outside for Soundbar/Inside for Soundbar) |
| Stand Color | Dark silver |
| Bezel Design | Seamless Edge |
| Frame color | Dark Silver/Vibration finish |
| Stand Design | Underlay stand |
| Inputs and Outputs | |
| HDMI Signal | 4096x2160p(24,60Hz), 3840x2160p(24,30,60,120Hz)*, 1080p(24,30,60,120Hz), 1080i(60Hz), 720p(24,30,60Hz), 480p * 120Hz is supported by HDMI IN 3 and IN 4 |
| HDCP | HDCP2.3(for HDMI1/2/3/4) |
| Bluetooth profile support | Version 5.3,HID/HOGP/SPP/A2DP/AVRCP |

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| 4K 60P High-Quality formats | HDMI IN1, IN2 ports for 4K(up to 18Gbps) signal, HDMI IN3, IN4 port for 4K(up to 48Gbps) signal |
| AC Power Input | C8 INLET(REAR) |
| RF (Terrestrial/Cable) Connection Input(s) | 1(Side) |
| HDMI inputs total | 4(4Side) |
| Digital Audio Output(s) | 1(Side / Hybrid with S-Center Speaker Input) |
| USB ports | 2(Side) |
| Ethernet inputs | 1(Side) |
| RS-232C Input(s) | 1(Side) * Only for the United States/Canada/Mexico/Dominican Republic models. |
| HDMI PC Input Format | 640x480(31.5kHz,60Hz), 800x600(37.9kHz,60Hz), 1024x768(48.4kHz,60Hz), 1280x1024(64.0kHz,60Hz), 1152x864(67.5kHz,75Hz), 1600x900(55.9kHz,60Hz), 1680x1050(65.3kHz,60Hz), 1920x1080(67.5kHz,60Hz) |
| Power | |
| Power Requirements (voltage) | AC 120V for UL cUL AC 110-240V for other |
| Power Requirements (frequency) | 60Hz for UL cUL 50/60Hz for other |
| Rated Power Consumption | 339 W |
| Power Consumption (Standby Mode) | 0.5 W |
| Regulation and Standard Compliance | |
| VESA® Hole Spacing Compatible | Yes |
| VESA® Hole Pitch(W x H) | 300 x 300 mm / 11 7/8 x 11 7/8 inch |
| Measurements (Approx.) | |
| TV with Stand (Inside for Soundbar) (W x H x D) | 1668 x 1038 x 405 mm / 65 3/4 x 40 7/8 x 16 inch |
| Dimension of TV without Stand (W x H x D) | 1668 x 960 x 57 (46.7) mm / 65 3/4 x 37 7/8 x 2 1/4 (1 7/8) inch |
| TV with Stand (Standard position) (W x H x D) | 1668 x 984 x 405 mm / 65 3/4 x 38 3/4 x 16 inch |
| TV with Stand (Narrow position) (W x H x D) | 1668 x 984 x 405 mm / 65 3/4 x 38 3/4 x 16 inch |
| TV with Stand (Soundbar position) (W x H x D) | 1668 x 1038 x 405 mm / 65 3/4 x 40 7/8 x 16 inch |
| Dimension of Package Carton (W x H x D) | 1788 x 1130 x 180 mm / 70 1/2 x 44 1/2 x 7 1/8 inch |
| Stand width (Standard position) | 1442 mm / 56 7/8 inch |
| Stand width (Narrow position) | 518 mm / 20 1/2 inch |
| Stand width (Soundbar position) | 1442 mm / 56 7/8 inch |
| AC Cable Length | 1600mm |
| Weights (Approx.) | |
| Stand Width (Inside for Soundbar) | 518 mm / 20 1/2 inch |
| TV with Stand (Inside for Soundbar) | 40.1 kg / 88.4 lb |
| Weight of TV without Stand | 38.3 kg / 84.4 lb |
| TV with Stand (Standard position) | 40.1 kg / 88.4 lb |
| TV with Stand (Narrow position) | 40.1 kg / 88.4 lb |

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|---|---|
| TV with Stand (Soundbar position) | 40.1 kg / 88.4 lb |
| Weight of Package Carton(Gross) | 57 kg / 125.6lb. |
| Carton Spec | |
| Max Qty of carton stacking (vertical) | 4 |
| Max Qty of carton stacking (horizontal) *only for Shop Front | N/A |
| Supplied Accessories | |
| Voice Remote Control (Supply) | RMF-TX820U |
| Batteries | LR03 |
| AC Power Cord Spec | Bundle (C7L) (US) (2pin) (flat blades) |
| Operating Instructions | EN,FR,ES |
| Quick Setup Guide / Supplement CUE (GA) | EN,FR,ES,PT |
| Table Top Stand | Separate (Assembly required) |
| Optional Accessories | |
| Camera Unit (option) | CMU-BC1 |
| Wallmount Bracket | Sony original Wall-Mount Bracket * Please refer this compatibility list: https://www.sony.net/wall-mount-bracket |

- User must accept Google Terms of Service (<http://www.google.com/policies/terms/>), Google Play Terms of Service (https://play.google.com/intl/en-US_us/about/play-terms/index.html), and Privacy Policy (<http://www.google.com/policies/privacy/>) to use this product. User consents to a mandatory software update at set-up and such other additional updates that may be required in the future by Google and/or Sony. User must connect to a Google Account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of this product without connecting to a Google Account allows only basic features and certain apps. Features and specifications are subject to change without notice. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system, and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information. Apps must be compatible with this product. App availability varies by region and device.
- Purchase an eligible TV and register for SONY PICTURES CORE™ by February 23, 2025 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for full details see <https://electronics.sony.com/sony-pictures-core>. Network services, content, and operating system and software of product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information.
- IMAX Enhanced content enables full IMAX Enhanced experience with compatible streaming services such as SONY PICTURES CORE (formerly BRAVIA CORE), or compatible content device connected via HDMI input (sold separately).
- Prime Video Calibrated Mode will be available via firmware update about Summer 2024. Amazon Prime Video streaming membership required. 4K Ultra HD availability subject to your Prime Video subscription plan, internet service, device capabilities, and content availability. Amazon, Prime Video, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.
- Netflix streaming membership required. 4K Ultra HD availability subject to your Netflix subscription plan, internet service, device capabilities, and content availability. www.netflix.com/termsofuse. Netflix and the Netflix logo are registered trademarks of Netflix Inc.
- Dolby Vision/Atmos and DTS:X content compatible with streaming services or compatible content device connected via HDMI input (sold separately).
- Upscaled, simulated and enhanced 4K images will vary based on source content.
- This feature is for users of streaming apps. TV broadcasts cannot be accessed when using Kids Profile. Some TV functions may not be available while using Kids Profile, such as changing settings or inputs.
- This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content. Apple, the Apple logo, Apple TV, Apple Home, AirPlay and Siri are trademarks of Apple Inc., registered in the U.S. and other countries.
- Chromecast built-in compatibility dependent on app. Chromecast built-in is a trademark of Google LLC.
- Acoustic Center Sync, integration with BRAVIA Quick Setting Menu, and compatibility with products featuring 360 Spatial Sound Personalizer works with compatible Sony soundbars and AV receivers. For full compatibility list: https://www.sony.net/hav_faq.
- BRAVIA Connect App compatibility will be available via firmware update about Summer 2024. BRAVIA Connect app must be installed on a smartphone. The smartphone and the product must be connected to the same home network. Download app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration, and credit card information.
- To activate Auto HDR Tone Mapping, must enable feature when pairing PS5 to the TV for the first time; or will need to perform factory reset on PS5 and enable the feature during initial setup. Auto Genre Picture Mode works when Auto Picture Mode on the TV is set to ON. Both features are supported only when PS5 and TV are directly connected, or via compatible Sony soundbar. Applicable TV models: Z9K, A95K, A95L, A80K, A80L, XR80B, X95K, X95L, XR90B, X93L, XR70B, X90K, X90L, X85K, S30B, X80K
- Game title supporting VRR and/or 4K/120fps required. VRR results may vary depending on the game you're playing. If enabling VR results in any unexpected visual effects, you can turn it off at any time.
- Actual look may differ depending on TV size and type of cables used. Applicable soundbar models when the TV stand is set to inside raised position: BRAVIA Theater Bar 9, BRAVIA Theater Bar 8.
- BRAVIA CAM CMU-BC1 is sold separately. Ensure TV is running latest firmware to enable all features. Supported apps and a camera is required for video chat. See compatible cameras here: <https://www.sony.net/camera-support>
- Voice Zoom 3 feature will be available via firmware update about Summer 2024. Compatible with home theater products: BRAVIA Theater Quad, BRAVIA Theater

Bar 9, BRAVIA Theater Bar 8.

18. This feature works with compatible models BRAVIA Theater Quad, BRAVIA Theater Bar 9, BRAVIA Theater Bar 8, HT-A9, HT-A7000, HT-A5000, HT-A3000). HT-A7000, HT-A5000, HT-A3000 need optional rear speakers to use this feature.
19. Screen images simulated. For illustrative purposes only.
20. Amazon Alexa enabled devices (sold separately) compatible with Sony TVs powered by Google TV™. Amazon account required. Subscriptions may be required to access certain content. Amazon, Prime Video, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates.
21. PS5® system, DualSense controller, and vertical stand sold separately.
22. A PS4™ or PS5® console is required to stream your games to other devices. PS Remote Play can be used with a mobile data connection or Wi-Fi. Broadband internet with at least 5Mbps is required. For a better PS Remote Play experience, a high-speed connection of at least 15Mbps is recommended using either Wi-Fi or mobile data connection. Titles that require a VR headset (PlayStation®VR or PlayStation®VR2) or additional peripherals (other than a DUALSHOCK®4, DualSense™, or DualSense Edge™ wireless controller) are not compatible with PS Remote Play.
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